

THE BRIDGE TO YOUR
GROWTH!



Divya Media
PUBLICATIONS PVT. LTD.

25 YEARS OF PUBLISHING EXCELLENCE

MEDIA KIT



USPs



The publications and portals offer updated industry info and other details of the decision-makers to serve as a value-added service to its customers.



In a short period, the company has grown with premium brand publications and portals- Engineering Review, Machine Tools World, Industrial Health & Safety Review, Industrial Automation Review, and Powertech Review, Construction & Material Handling Equipment Review .



It provides a highly customizable approach altering and amending approaches for all niches.



360 Degree marketing solutions: Video, Print, Digital & PR centric approach which ensures ROI through lead generation from right decision makers & Influencers.



The highly-qualified, well-trained, and experienced team has grown great growth year by year with its diversified approach.

WE HAVE SERVED 1000+ SATISFIED BRANDS ACROSS THE GLOBE





WE BRING TO YOU **ENGINEERING REVIEW** (PRINT)



ENGINEERING REVIEW

India's Leading Industrial B2B Magazine

ENGINEERING REVIEW is India's leading industrial magazine on engineering & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the manufacturing industry.

Magazine Focus

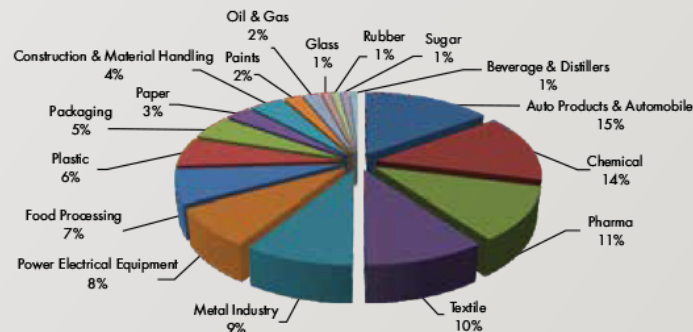
Power | Machine Tools | Automation | Chemical & Process | Instrumentation & Control | Gears & Motors | Pumps & Valves | Construction & Material Handling | Hydraulic & Pneumatics | Industrial Cleaning | Metal Industry | Industrial Safety

Readers

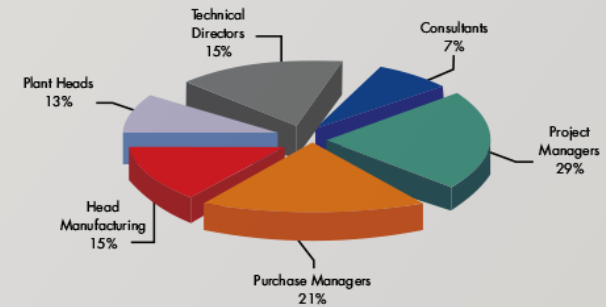
Plant Heads | Operations Heads | Head Manufacturing | Consultants | Technical Directors | Project Managers | Purchase Managers | GM, VP President



Circulation by Industries



Readership



Geographical Reach

South : 32 % | West : 28 % | North : 24 % | East : 16 %

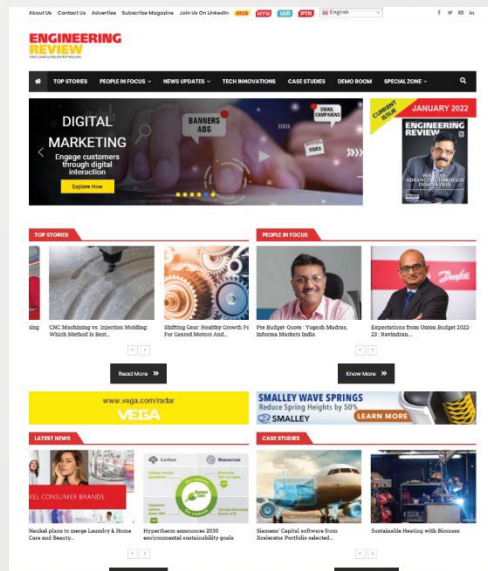
PAN India Circulation :

60,000 Copies



ENGINEERING REVIEW

India's Leading Industrial B2B Magazine



WE BRING TO YOU ENGINEERING REVIEW (ONLINE)

www.engmag.in

www.engmag.in is a digital platform of ENGINEERING REVIEW magazine for the manufacturing professionals to keep them updated about the latest trends of the manufacturing industry on a real-time basis.

42K
Monthly Unique
Visitors

3,30,000
Monthly
Page Views

3 Minutes
Average Time
Spent per Visit

40%
of www.engmag.in
Visitors Return at Least 4 Times
Per Month

Visitors:

Plant Heads | Operations Heads | Head Manufacturing | Consultants | Technical Directors | Project Managers | Purchase Managers | GM, VP President

Our Online Advertising Programs Include:

Online Banners | Email Marketing with Customized mailers | Newsletter Banner Advertisements



WE BRING TO YOU **MACHINE TOOLS WORLD** (PRINT)

MACHINE TOOLS WORLD is India's leading industrial magazine on machine tools & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the machine tools & allied industry.

Magazine Focus

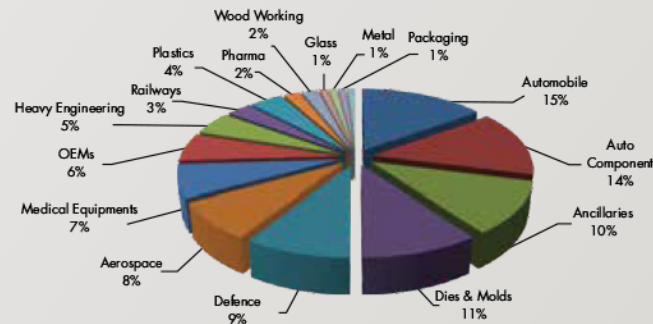
Metal Cutting | Automation | Metal Forming | Metrology | Precision Tools | Cutting Tools | Machine Peripherals | Production Systems & SPMs

Readers:

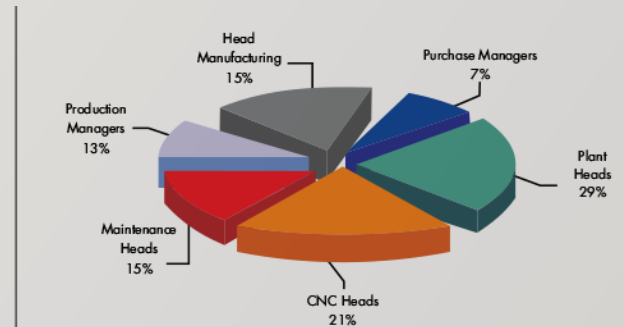
Plant Heads ,CNC Heads ,Head Manufacturing, Technical Directors , Purchase Managers, Project Managers , Maintenance Heads , Production Managers , R&D Heads



Circulation by Industries



Readership



Geographical Reach :

South : 35 % | West : 33 % | North : 24 % | East : 8 %

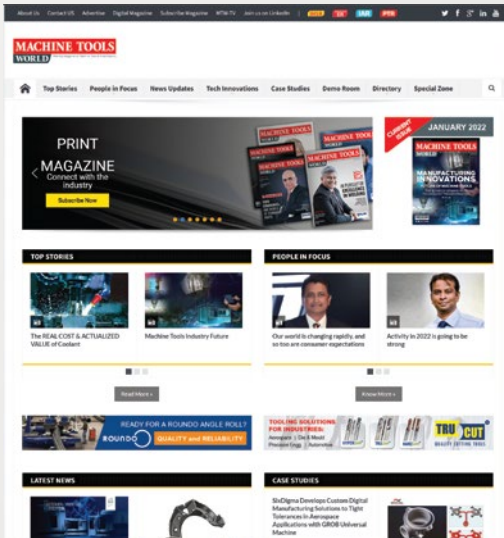
PAN India Circulation :

30,000 Copies



WE BRING TO YOU **MACHINE TOOLS WORLD** (ONLINE)

www.mtwmag.com



www.mtwmag.com is a digital platform of MACHINE TOOLS WORLD magazine for the machine tools professionals to keep them updated about latest trends of machine tools industry on real-time basis.

33K Monthly Unique Visitors	2,40,000 Monthly Page Views	4.2 Minutes Average Time Spent per Visit	51% of www.mtwmag.com Visitors Return at Least 4 Times Per Month
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Visitors:

Plant Heads | Operations Heads | Head Manufacturing | Consultants | Technical Directors | Project Managers | Purchase Managers | GM, VP President

Our Online Advertising Programs Include:

Online Banners | Email Marketing with Customized mailers | Newsletter Banner Advertisements



WE BRING TO YOU INDUSTRIAL HEALTH TO SAFETY (PRINT)



INDUSTRIAL SAFETY REVIEW is India's leading monthly magazine on health, safety, fire & security industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents of health, safety, fire & security industry.

Magazine Focus

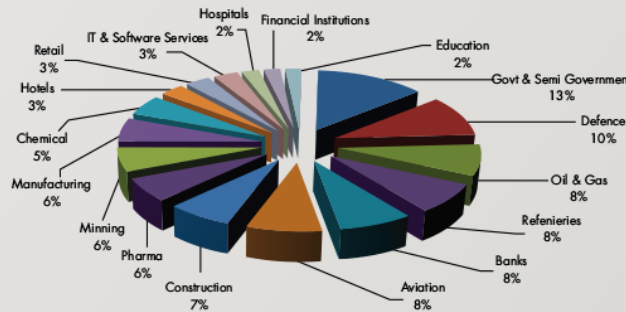
Electronic Security | Fire Safety & Protection | Gas Detection & Monitoring | Fire Alarm Systems & Smoke Detectors | Access Control Systems | Building Automation | Surveillance & IP Video Monitoring | Electrical Safety | Machine Safety | Personal Protective Equipment (PPE) | Industrial Protection

Readers:

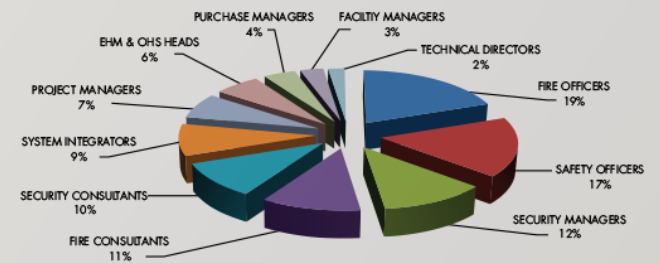
Fire Consultants | Security Consultants | Fire Officers | Safety Officers | Security Managers | System Integrators | Project Managers | EHM & OHS Heads | Purchase Managers | Facility Managers | Technical Directors



Circulation by Industries



Readership



Geographical Reach :

West : 32 % | North : 30 % | South : 24 % | East : 14 %

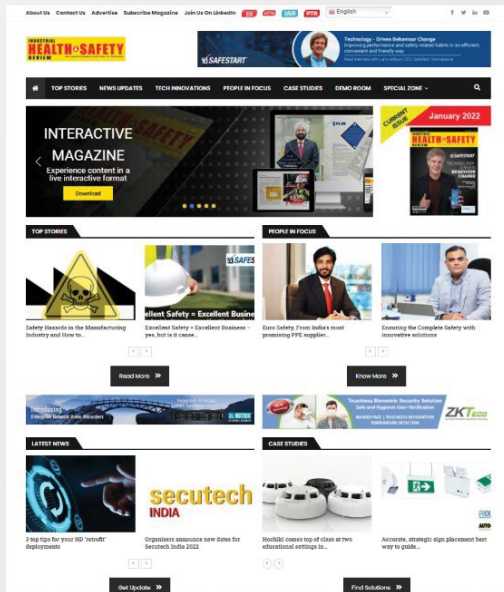
PAN India Circulation :

30,000 Copies



WE BRING TO YOU INDUSTRIAL HEALTH TO SAFETY (ONLINE)

www.isrmag.com



www.isrmag.com is a digital platform of INDUSTRIAL SAFETY REVIEW magazine for the Health | Safety | Fire | Security professionals to keep them updated about latest trends of Health | Safety | Fire | Security industry on real-time basis.

37K
Monthly Unique
Visitors

2,10,000
Monthly
Page Views

3.5 Minutes
Average Time
Spent per Visit

44%
of www.isrmag.com
Visitors Return at Least 4 Times
Per Month

Visitors:

Fire Consultants | Security Consultants | Fire Officers | Safety Officers | Security Managers | System Integrators | Project Managers | EHM & OHS Heads | Purchase Managers | Facility Managers | Technical Directors

Our Online Advertising Programs Include:

Online Banners | Email Marketing with Customized mailers | Newsletter Banner Advertisements



WE BRING TO YOU POWERTECH REVIEW (PRINT)

POWERTECH REVIEW is India's leading industrial magazine on electrical & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the electrical & allied industry.



Bi-Monthly Magazine on Electrical & Allied Industry

Magazine Focus

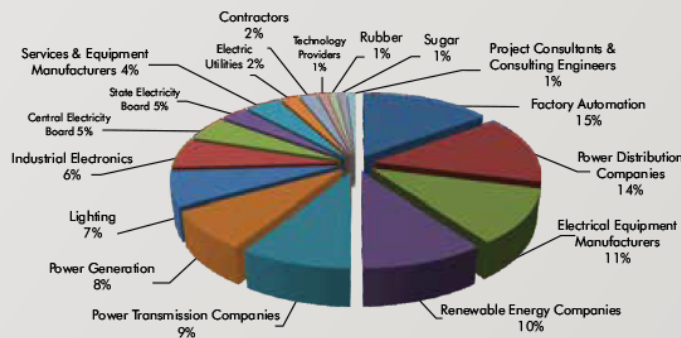
Test & Measurement Equipment | Building Automation | Energy Resource | Electrical Equipment | Distribution Automation | Electrical Fire Safety

Readers:

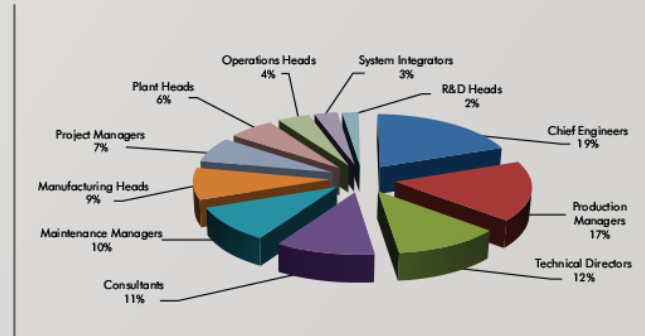
Manufacturing Heads | Maintenance Managers | Project Managers | Chief Engineers | R&D Heads | Plant Heads | Technical Directors | Production Managers | Operations Heads | System Integrators | Consultants | Electrical Inspectorates | Electrical Contractors | Engineering Institutions | EPC, Project Developers | OEMs | Public & Private Sector Utilities (DISCOMs) | State Electrical Boards | System Integrators | Test Institutions | Electrical Engineers | Electrical Traders



Circulation by Industries



Readership



Geographical Reach :

West : 26 % | North : 29 % | South : 22 % | East : 23 %

PAN India Circulation :

30,000 Copies



WE BRING TO YOU
POWERTECH REVIEW (ONLINE)

www.powertechreview.com

www.powertechreview.com is a digital platform of POWERTECH REVIEW magazine for power industry professionals to keep them updated about the latest trends of electrical & allied industry on a real-time basis.

24K Monthly Unique Visitors	1,50,000 Monthly Page Views	3.3 Minutes Average Time Spent per Visit	24% of www.powertechreview.com Visitors Return at Least 4 Times Per Month
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Visitors:

Manufacturing Heads | Maintenance Managers | Project Managers | Chief Engineers | R&D Heads | Plant Heads | Technical Directors | Production Managers | Operations Heads | System Integrators | Consultants | Electrical Inspectorates | Electrical Contractors | Engineering Institutions | EPC, Project Developers | OEMs | Public & Private Sector Utilities (DISCOMs) | State Electrical Boards | System Integrators | Test Institutions | Electrical Engineers | Electrical Traders

Our Online Advertising Programs Include:

Online Banners | Email Marketing with Customized mailers | Newsletter Banner Advertisements





WE BRING TO YOU INDUSTRIAL AUTOMATION REVIEW (PRINT)

INDUSTRIAL AUTOMATION REVIEW is India's leading industrial magazine on the automation industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the automation industry.



Magazine Focus

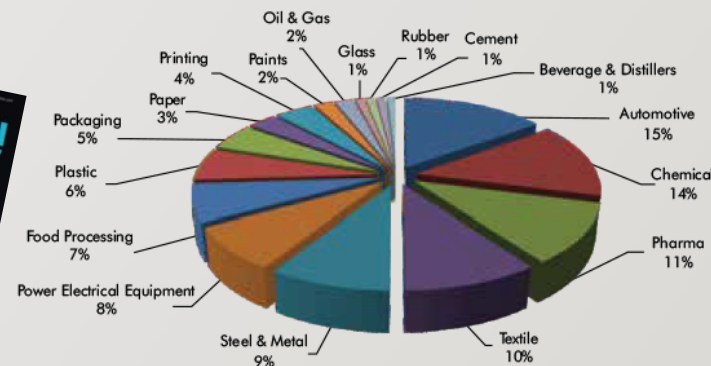
Process Automation | Factory Automation | Robotics | Instrumentation & Control Engineering | Building Automation | Hydraulics & Pneumatics (Fluid Power)

Readers:

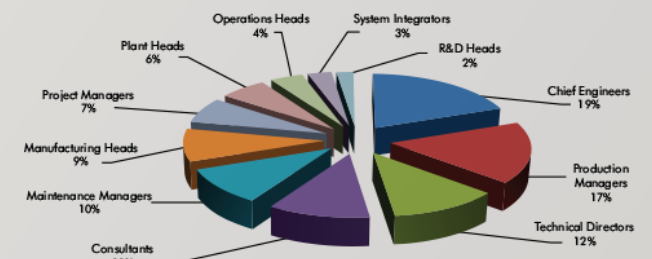
Manufacturing Heads | Maintenance Managers | Project Managers | Chief Engineers | R&D Heads | Plant Heads | Technical Directors | Production Managers | Operations Heads | System Integrators | Consultants



Circulation by Industries



Readership



Geographical Reach :

South : 33 % | West : 35 % | North : 24 % | East : 8 %

PAN India Circulation :

30,000 Copies



WE BRING TO YOU INDUSTRIAL AUTOMATION REVIEW (ONLINE)

www.industrialautomationreview.com

www.industrialautomationreview.com is a digital platform of INDUSTRIAL AUTOMATION REVIEW magazine for the Automation industry professionals to keep them updated about the latest trends of Automation industry on a real-time basis.

21K
Monthly Unique
Visitors

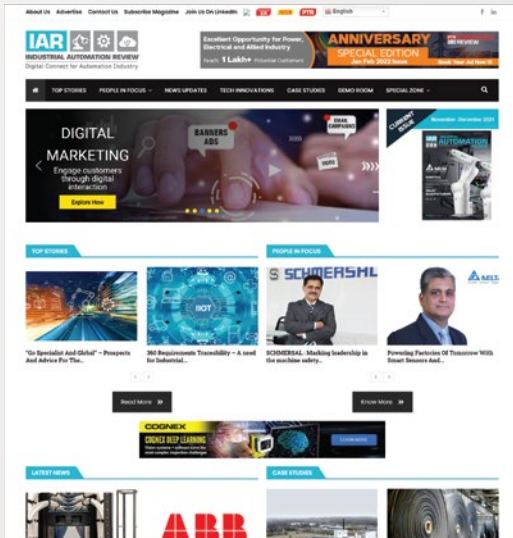
1,20,000
Monthly
Page Views

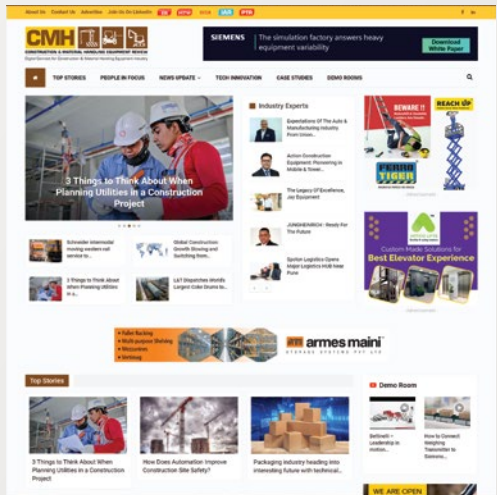
2.8 Minutes
Average Time
Spent per Visit

32%
of www.industrialautomationreview.com
Visitors Return at Least 4 Times
Per Month

Visitors :

Manufacturing Heads | Maintenance Managers | Project Managers | Chief Engineers | R&D Heads | Plant Heads | Technical Directors | Production Managers | Operations Heads | System Integrators | Consultants





WE BRING TO YOU CONSTRUCTION & MATERIALS HANDLING EQUIPMENT REVIEW (ONLINE)

www.cmhreview.com

CIRCULATION BREAK-UP : (ZONE WISE)

North	West	South	East
30%	30%	25%	15%

Visitor Profile

Equipment Manufacturers | Contractors & Sub Contractors | Civil & Structural Engineers | Construction/Infrastructure Companies | Production, Engineering & Maintenance Heads | Plant & Manufacturing Heads | Facility Heads | Procurement & Purchase Heads | Process Industries/Service Providers | Dealers & Suppliers | Bureaucrats & Related Ministries

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